

This brochure supplement provides information about Michael Benjamin Broadhurst that supplements the Heritage Wealth Management Group, Ltd brochure. You should have received a copy of that brochure. Please contact Michael Benjamin Broadhurst if you did not receive Heritage Wealth Management Group, Ltd's brochure or if you have any questions about the contents of this supplement.

Additional information about Michael Benjamin Broadhurst is also available on the SEC's website at www.adviserinfo.sec.gov.

Heritage Wealth Management Group, Ltd

Form ADV Part 2B – Individual Disclosure Brochure

for

Michael Benjamin Broadhurst

Personal CRD Number: 1604098

Investment Adviser Representative

Heritage Wealth Management Group, Ltd
733 Boush Street, Suite 100
Norfolk, VA 23510-1591
(757) 321-3725
mbbroadhurst@hwmgroup.com

UPDATED: 01/09/2024

Item 2: Educational Background and Business Experience

Name: Michael Benjamin Broadhurst **Born:** 1948

Educational Background and Professional Designations:

Education:

College for Financial Planning, Denver, CO - 1990 - 1993

Electrical Engineering and Economics, Old Dominion University, Norfolk, VA - 1974 - 1977

Undergraduate studies in secondary education concentrating in instrumental music, Old Dominion University, Norfolk VA - 1966 - 1970

Designations:

CFP® - Certified Financial Planner

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and

- Ethics – Agree to be bound by CFP Board’s *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- i. Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- ii. Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board’s enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Business Background:

02/2021 – Present	Financial Advisor Heritage Wealth Management Group, Ltd
07/2020 - Present	Investment Adviser Representative Heritage Wealth Management Group, Ltd
09/2001 – 06/2020	President/Owner Financial Counselors of Virginia, Inc.
05/1987 - 08/2001	Financial Advisor IDS Financial Services

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client’s or prospective client’s evaluation of this advisory business.

Item 4: Other Business Activities

Michael Benjamin Broadhurst is a member of Rotary Club of Portsmouth.

Michael Benjamin Broadhurst is an elder of First Presbyterian Church.

Michael Benjamin Broadhurst works as a sole prop at Mike's Mobile Mics.

Item 5: Additional Compensation

Michael Benjamin Broadhurst does not receive any economic benefit from any person, company, or organization, other than Heritage Wealth Management Group, Ltd in exchange for providing clients advisory services through Heritage Wealth Management Group, Ltd.

Item 6: Supervision

As a representative of Heritage Wealth Management Group, Ltd, Michael Benjamin Broadhurst is supervised by Kevin P. Hussey, the firm's Chief Compliance Officer. Kevin P. Hussey is responsible for ensuring that Michael Benjamin Broadhurst adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Kevin P. Hussey is (757) 321-3725.